



RCL 2026

REVA CRICKET LEAGUE

A Corporate Cricket Tournament

SPONSORSHIP PROPOSAL

6th

EDITION

Powered by



February - March 2026



ABOUT REVA CRICKET LEAGUE

Taking Corporate Cricket to Unprecedented Heights!

REVA Cricket League (RCL) is a captivating showcase of corporate cricket excellence. Over Eight day-long gala sporting event, 20 marquee corporate houses will engage in 48 thrilling matches, following the dynamic 100-ball cricket tournament. With weekends filled with non-stop action, more than 300 skilled players from esteemed companies will participate in this cricket extravaganza. Witness these top-notch teams vying for the coveted RCL Cup in a fiercely competitive The Hundred cricket tournament.

THE HUNDRED

100-Ball Cricket Tournament

15

Players in
each squad

70

minutes
per innings

50

Every 50 balls
the teams
change ends

20

Balls per
bowler

25

Ball powerplay
for each team

Bowlers deliver either 5 or 10 consecutive balls



RCL 2026 HIGHLIGHTS

20
Teams

48
Matches

10
Days
(on Weekends)

300+
Corporate
Players

04
Groups

Only 2 will qualify from per group followed by Quarter/Semi Final/Final Matches

1000+ audience of students and corporates

04 League Matches
Per Day

Pendleton Turf and REVA
Cricket Grounds



ILLUMINATING EXCELLENCE

Elevate the RCL Finals & Semis with Floodlights



Stadium Ambiance

A unique atmosphere that enhances the overall experience for players and spectators.



Prime Time Exposure

Attract larger audiences with evening matches under floodlights for prime-time brand exposure.



High-Resolution Coverage

Floodlighting ensures well-lit media coverage, amplifying sponsor visibility.



Sponsor Recognition

Highlight sponsor logos prominently under the floodlights to maximize brand exposure.



Live Broadcast

Engage the audience with live broadcast & commentary, providing extended brand exposure.

1000+ Audience: Attract a diverse crowd of corporate professionals and students

Pendleton Ground and REVA Ground

Rejoice an authentic cricket experience.

SPONSORSHIP BENEFITS

Smash it by sponsoring the most exciting cricket extravaganza in Namma Bengaluru!
Generate tons of publicity and goodwill among corporate and student communities in one go.

Massive Visibility

Sponsors gain extensive visibility with their logos featured on player jerseys, caps, and prominent perimeter boards. Plus, they enjoy free team entry, and co-branding in all communications, with banners at the venue and exhibition platform.

Networking Opportunities

Sponsors have the chance to network with corporate professionals and students during the event, fostering valuable connections for potential collaborations and business growth.

Media Coverage

Sponsors benefit from extensive media coverage, including radio broadcasts and promotional videos on websites and social media, ensuring their brand reaches a wide and diverse audience.

Community Engagement

By sponsoring, companies demonstrate their commitment to community engagement. Their participation enhances the event's positive impact on the local community.

Brand Activation Opportunities

Sponsors can activate their brand with a 10x10 canopy stall on all event days, allowing direct interaction with attendees and creating memorable brand experiences.

Post-Event Exposure

The benefits of sponsorship extend beyond the event, with sponsors' logos prominently displayed at awards backdrops, ensuring continued recognition and appreciation.

Exclusive Sponsorship Categories

To maximize exclusivity and impact, sponsors can secure exclusive sponsorship categories, further elevating their brand's visibility and recognition.



SPONSORSHIP PACKAGES

Title Sponsor

One slot

5 Lakhs ^{INR}

- a. One team entry free
- b. The league will be Co-Branded in all communications
- c. Player Jersey Branding
- d. Perimeter Boards - 10 boards of 3x10
- e. 10x10 Canopy Stall on all days
- f. Three Banners at the venue on all days
- g. Mass Media coverage on Radio and promo videos on websites and social media
- h. Prominent Display of the Logo at Awards Backdrop
- i. Representative from your firm during the Captains meet and valedictory functions

Platinum Sponsor

Two slots

3 Lakhs ^{INR}

- a. One team entry free
- b. Players Jersey Sleeves Branding
- c. 10x10 Canopy Stall on all days
- d. Two Banners at the venue on all days
- e. Mass Media coverage on Radio and promo videos on websites and social media
- f. Prominent Display of the Logo at Awards Backdrop
- g. Representative from your firm during the Captains meet and valedictory functions

Gold Sponsor

Three slots

2 Lakh ^{INR - Each}

- a. 10x10 Canopy Stall on all days
- b. Two Banners at the venue on all days
- c. Mass Media coverage on Radio and promo videos on websites and social media
- d. Prominent Display of the Logo at Awards Backdrop
- e. Representative from your firm during the Captains meet and valedictory functions

Other Sponsorship

50,000 ^{INR - Each worth of goodies}

- a. Energy Partner
- b. Media Partner
- c. Merchandise Partner



Match Highlights from Past Seasons



OUR VALUED SPONSORS

Title Sponsor



Karnataka Bank Ltd.
Your Family Bank. Across India.



Personal Banking | NRI Banking | Business Banking
| Agricultural Banking | Home Loan | Car Loan
| Gold Loan | Agriculture Loan and more...

<https://karnatakabank.com>

Gold Sponsors

NETGEAR
Empowering Connections, Enabling Innovation



str8bat
play better

ACKO

DRIVE

Ad6
advertising
A Unit of Sri Sairam Enterprises



TRIDENT HYUNDAI
Drive Home A Relationship!

Other Partners

**JASVEE
INFRA**

HALDA
FURNITURE
INTERIOR DESIGNERS & DECORATORS



Honda BigWing
Bengaluru North

Energy Partner



Recovery Partner

ARC
ATHLETE RECOVERY

Catering partner



BISHOPS WEEED FOOD CRAFTS

Powered by



TEAMS FROM PAST SEASONS



PRIZE MONEY & TROPHIES

Winners'
1st Prize

1,00,000 INR



Man of
the match



Best
Batsman



Runners'
2nd Prize

50,000 INR



Best
Bowler



Man of
the series

RCL 2025 OVERVIEW

Format:

The tournament followed "The Hundred," a 100-ball cricket format, for the first time in Karnataka.

Participants:

20 corporate teams from various marquee organizations participated in the tournament.

Duration:

The tournament spanned over twelve weekends, featuring 47 league matches, 4 semi-finals, and the grand finale.

Venues:

Matches were held at the REVA University Grounds and VKCA Grounds.



AUDIENCE ENGAGEMENT

Engaging Audiences and Uniting Communities at RCL

Karnataka Bank's participation as the title sponsor in RCL facilitated unparalleled brand visibility among a diverse audience of professionals and enthusiasts.

Crowd Engagement: The tournament witnessed significant crowd engagement over all the league matches, significantly at the floodlit grand finale with 1000 plus audience comprising students, faculty, staff, and cricket enthusiasts from the REVA community, all gathered to witness the electrifying matches played under the floodlights



RCL 2025 MATCH STATS

47
Matches

20
Teams

94
Innings

12414
Runs

599
Wickets

1314
Fours

385
Sixes

35
50's

2
100's

223
Catches

REVA Cricket League - RCL2025

Final

ANZ Cricket Team

124/4

DXC TECHNOLOGY

121/8

ANZ Cricket Team won by **3 runs**

REVA Cricket League - RCL2025

Semi Final

Infy Cricket Team

120/7

ANZ Cricket Team

121/1

ANZ Cricket Team won by **9 wickets**

REVA Cricket League - RCL2025

Semi Final

DXC TECHNOLOGY

176/5

Dell Technologies

131/10

DXC TECHNOLOGY won by **45 runs**



1,11,623+ views

SOCIAL MEDIA REACH

The social media campaigns with a significant increase in impressions, accounts reached, likes, engagement, and shares

Total Impressions:

61,077

Reflects the cumulative number of times RCL 2025 content was displayed on users' screens. Demonstrates the broad exposure garnered through social media posts, shares, and interactions.

Total Reach:

14,887

Represents the total number of unique users exposed to RCL 2025 content. Indicates the extent to which the tournament reached and resonated with diverse audiences across social media channels.

Total Likes:

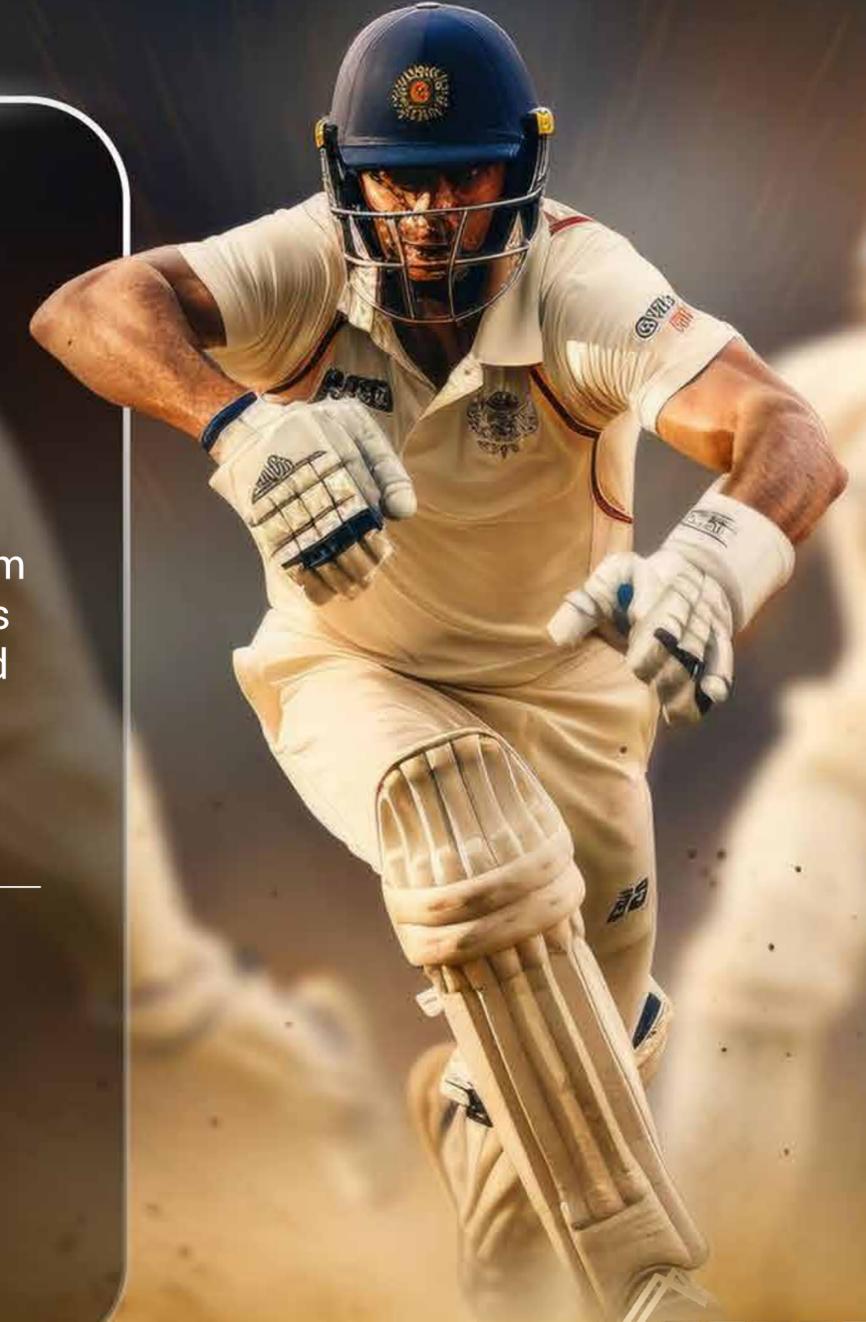
3,047

Signifies the number of positive engagements received in the form of likes. Illustrates the audience's affinity for RCL 2025 content and their active participation in supporting and promoting the tournament online.

Expanding Horizons: PR Outreach

In addition to social media efforts, PR initiatives to maximize outreach.

The potential audience reach through these PR activities was an impressive **793,161,000**, indicating significant exposure and engagement with diverse audiences.



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A SNAPSHOT OF RCL



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A SNAPSHOT OF RCL



About REVA University

REVA University has been established under the REVA University Act, 2012 under the visionary leadership of the founder and honourable Chancellor, Dr. P. Shyama Raju, with the vision to instil awareness, a zeal for higher learning and inquisitiveness in students' minds through education. During this past decade, the University has transformed into a formidable name in higher education and bagged many accolades and ranked as one of the top private universities in India.

The University is situated in a verdant landscape blanketed over 45+ acres of land in north Bangalore, India and has aesthetically designed architecture conducive to inspiring the learners. The University prides itself on being a pioneer in digitally enabling the teaching-learning process and contributing to the holistic development of every student in emerging technologies. Currently, the REVA University offers 80 plus UG, PG and PhD programs in Engineering and Technology, Science, Commerce and Management, Architecture, Law, and Humanities.

Sports and fitness have been key focus areas at the University to inculcate a healthy lifestyle among students and staff. REVA University has state-of-the-art outdoor and indoor sports facilities, including Gymnasium, Badminton, Table Tennis, Volleyball, Basketball, Football and Cricket.

REVA University

Rukmini Knowledge Park, Kattigenahalli,
Yelahanka, Bangalore, Karnataka, India, 560 064

www.reva.edu.in

About REVA Academy for Corporate Excellence

REVA Academy for Corporate Excellence (RACE) is an initiative of REVA University, which offers a range of specialised, techno-functional programs custom-designed to suit the needs of working professionals to enhance their careers. Each program is planned, designed, and delivered by renowned corporate trainers and industry leaders with years of experience. Our programs follow a blended learning model with flexible contact classes and a robust online learning management system with 24/7 support. The programs are certified by AICTE/UGC and various industry partners. Our current focus areas are Analytics, Cybersecurity, Artificial Intelligence and Cloud Architecture and Security. Our cohorts have a minimum of 4 years and a maximum of 25 years of work experience and come from 100-plus marquee organisations. To find more details on RACE programs, check here.

race.reva.edu.in



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